

Special Council Meeting
of the City of Greenville
held in the Council Chambers
on Thursday, October 24, 2013

Call to Order: A special meeting of the Greenville City Council was called to order on Thursday, October 24, 2013 at 7:06 p.m. by Mayor Alan Gaffner.

Roll Call: Present: Mayor Alan Gaffner, Councilman John Gillard, Councilman Kenny Hampton, Councilman Mike Heath and Councilman Roger Sanders

Also Present: City Manager Dave Willey and City Clerk Sue Ann Nelson.

Pledge: The pledge of allegiance to the United States flag was recited.

Notice of Meeting: Notice of the special meeting having been given notice as provided by law, said meeting was called for consideration of the following agenda:

- 1) Roll Call
- 2) Pledge of Allegiance
- 3) Water Meter Replacement
- 4) Business Tax District Workshop
- 5) North Star Branding Discussion
- 6) Executive Session: Purchase of Real Estate, Section 2 (c)(5); Sale of Real Estate, Section 2 (c)(6); Personnel, Section 2 (c)(1); and Pending Litigation, Section 2 (c)(11) of the Open Meetings Act

Water Meter Replacement: The current meter that supplies water to Mulberry Grove is not reading properly which may cause an inaccurate or under billing of water being supplied. Quote obtained from HD Supply to replace the original meter with a 6" Omni T2 Turbo meter for \$3,841.30. Motion by Gillard, seconded by Hampton, to approve purchase of 6" Omni T2 Turbo meter for \$3,841.30 from HD Supply.

Ayes: Gillard, Hampton, Heath, Sanders, Gaffner

Nays: None

Motion carried.

Business Tax District Workshop: Mayor Gaffner started the discussion by outlining that the intent of the workshop was to allow for council discussion on the Business Tax District. He spoke about the public hearing that had been held, two separate meetings by two different council members meeting with

businesses in the area, and individual and joint site visits with council members and the city manager. City Manager Willey asked if the council was interested in the suggested improvements to the business tax district area. Councilman Gillard asked if this was the “right time” for such a tax. Economic Development Coordinator Scott Lurkins expressed his concern that improvements to sidewalks, curbs and gutters would not improve the ability of the city to attract retail business. Lurkins advocated using a business tax district once a particular project was imminent. Council expressed concern if that would generate enough funding for a particular project, as was the thought when the idea was originally brought to the council. Much discussion ensued on whether a business tax district would stimulate retail development, fairness in competition, multiple business tax districts, and the possibility of increasing the non-home rule sales tax from .5% to 1% which would require approval through a referendum of the residents of the City of Greenville.

Recess and Reconvene:

Mayor Gaffner called for a short recess at 9:28 p.m. At 9:40 p.m., Mayor Gaffner reconvened the special council meeting with all council members present.

**North Star Branding
Presentation
Discussion:**

Council had expressed the desire to discuss the branding presentation following the October 15th special meeting where Adam Winstead presented the branding platform. Council discussed that the platform does depict the community, but there is a need to for the process to evolve into development of tag lines to establish a brand for the community. City Manager Willey will contact North Star to approve the branding platform and move forward with the creative concepts of the project.

Adjourn:

With no need for an executive session, motion by Gillard, seconded by Heath, to adjourn the special council meeting at 10:08 p.m.

Ayes: Gillard, Heath, Hampton, Sanders, Gaffner

Nays: None

Motion carried.

City Clerk